You Don’t Need to Move Mountains!

Plan and Conduct Meaningful Evaluation to tell your Respite Story
Why Do We Evaluate?
So - do we evaluate because we *have* to?

Yes, but there’s more to it than that...
We evaluate because we have an obligation:

- To learn if our services result in the positive changes they are designed to achieve.
- To learn what we are doing that works and what doesn’t.
- To adjust and improve services based on data. This is called Continuous Quality Improvement (CQI).
- To tell our story and advocate for our program.
Evaluation is a necessary part of program accountability.

It helps us “tell our story” and justify the work we do.

Imagine some possible answers to the question, “Is your program working?”
Our services are evidence based—
Of course they’re working!

The peer-reviewed journals agree—
this program is supposed to work!

We’ve been doing it for years and it’s
what families need. Just ask me!

We’re funded to provide this program.
Who’d fund something that didn’t work?

It feels right. It has that
good vibe about it.

The families love it!
How many of you are responsible for reporting on the activities of your program?

How many of you have advanced degrees in research and evaluation?

How many of you have training, degrees or expertise in communications, marketing or media?
What types of Data do you currently collect?
What Data Should We Collect? *

- Demographic information
- Services: Type and Frequency/Dose
- Fidelity
- Cost
- Outcome data
  - Quantitative
  - Qualitative

*Any data collected should be consistent with your overall evaluation plan*
Collect ONLY What You Need
What type of Evaluation / Data Tool(s) do you / should you use?
Tracking Participant Changes

8. Prior to starting Cardbreak, how did you anticipate spending your time during the sample period (record below):

9. When (______) is with their Cardbreak volunteer, what types of activities do you do during that time? (i.e. do you find yourself running errands, staying at home, finding time for other family members yourself)

10. Do you receive any other services in addition to Cardbreak? Y/N (i.e. are there any other ways you get a break from caring for your child with a disability – can be any service she cares about the child as a ‘way’)

Please identify:

11. (Review conversationally in the care group) Families caring for a child with a disability often experience life style changes that are additional to or magnified as compared to families of children without a disability. These can include financial changes, changes in health issues, modifications to housing, marital or family changes, and residence in themselves and the child’s siblings that they didn’t know existed.

I’d like you to take a minute to think about your own life prior to Cardbreak and now today. (Please note how this gives a reason to think about how your life changed when you were matched with your Cardbreak volunteer). (Please a checklist in corresponding box as appropriate to care giver’s response. Record any additional information below: 

- School Changes
- Change in living conditions/emergencies
- Change in economic status
- Change in health of family member
- Personal injury or illness
- Change in recreation/social activities
- Change in lifestyle habits
- Death of a loved one
- Divorce or Separation
- Health
- Marital status
- Employment status
- Income
- Caring child has changed
- New Job
- Change in location
- Change in beneficiary

Please list any other changes that might be relevant to your Cardbreak experience:  

Unemployment
- Change in family structure
- Change in medications
- Change in living conditions/emergencies
- Change in economic status
- Change in health of family member
- Personal injury or illness
- Change in recreation/social activities
- Change in lifestyle habits
- Death of a loved one
- Divorce or Separation
- Health
- Marital status
- Employment status
- Income
- Caring child has changed
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Please list any other changes that might be relevant to your Cardbreak experience: 

Unemployment
## Monitoring Fidelity

### TaskFIVE Core Component Checklist

<table>
<thead>
<tr>
<th>Component</th>
<th>Checklist</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Advance Consent</td>
<td>- Consent obtained through a process that involves clear communication of the procedures and the risks involved.</td>
<td>- Ensure all participants understand the consent process.</td>
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<tr>
<td>2. Voluntary Consent</td>
<td>- Participants have the option to withdraw at any time without prejudice.</td>
<td>- Record all withdrawals and reasons.</td>
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<tr>
<td>3. Informational Consent</td>
<td>- Participants are informed about the purpose of the study and the procedures to be followed.</td>
<td>- Provide clear and comprehensive information.</td>
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<tr>
<td>4. Recruitment and Enrollment</td>
<td>- Participants are enrolled after a thorough assessment of their eligibility.</td>
<td>- Verify eligibility criteria.</td>
</tr>
<tr>
<td>5. Recruitment and Enrollment</td>
<td>- Data gathering and data management are conducted in a manner that ensures confidentiality.</td>
<td>- Maintain strict data privacy.</td>
</tr>
<tr>
<td>6. Data Collection and Analysis</td>
<td>- Data collection instruments are validated and tested for reliability and validity.</td>
<td>- Use appropriate data collection tools.</td>
</tr>
<tr>
<td>7. Data Management</td>
<td>- Data are stored securely and access is limited to authorized personnel.</td>
<td>- Implement strict data security measures.</td>
</tr>
<tr>
<td>8. Data Analysis</td>
<td>- Data are analyzed using appropriate statistical methods.</td>
<td>- Use validated data analysis techniques.</td>
</tr>
<tr>
<td>9. Data Reporting</td>
<td>- Data are reported accurately and in a timely manner.</td>
<td>- Ensure timely data submission.</td>
</tr>
</tbody>
</table>

**Additional Notes:**
- Regular audits are conducted to ensure compliance with ethical and regulatory standards.
- All data collection procedures are reviewed and approved by an ethics committee.
Who needs to know about what you do?

Why do we want to tell people about your program?

What do you want to tell them?
3 Simple Questions

1. Does the Communication Express and Evoke Care?
TakeFIVE Volunteer Respite Data Summary

- FY 2014: 165,988 volunteer hours provided by TakeFIVE sub grantees
- FY 2015: 492,167 volunteer hours provided by TakeFIVE sub grantees
- FY 2016 YTD: 013,903 volunteer hours provided by TakeFIVE sub grantees

TOTAL # OF T5 VOLUNTEER RESPITE HOURS: 672,058

From the information above, in the 2 ½ years since the start of TakeFIVE, the funded organizations have provided 672,058 total volunteer hours.

If 1 volunteer hour is worth $22.63, in order to see the TOTAL impact of ALL programs since the start of TakeFIVE, we must multiply the total number of volunteer hours by the value of 1 hour.

672,058 HOURS X $22.63 per hour = $15,208,672.54 worth of volunteer respite provided by TakeFIVE volunteers to date.
TakeFIVE Volunteer Respite Makes a Difference!

720,000 hours: the number of hours TakeFIVE volunteers have provided to PA families of children with special needs.


$16.3 million: the value of the volunteer respite provided by TakeFIVE volunteers over 2.5 years.

“As a parent, this time is meaningful to me. I can reconnect with my husband and my church family and feel hopeful instead of helpless.”

“As a respite volunteer, I can’t imagine a better use of my gift of time. I’m prepared and feel confident and competent to serve the children in our program!”

“This program has made our family stronger and better. There is something very gratifying about having someone volunteer to spend time with your child, and seeing by the look on their face that they are having just as much fun as my child is.”

Feedback from TakeFIVE participants.
3 Simple Questions

Courtesy of the University of Pittsburgh Office of Child Development Communication Alliance

2. Does the Communication Inspire Hope?
HUFFPOST LIVE

Sarah McLachlan: ‘I Change The Channel’ When My ASPCA Commercials Come On

05/09/2014 02:42 pm ET | Updated May 09, 2014
3. Does it help you to find something worth giving within yourself?
YOU CAN HELP!

- $50 supports the background screening of 1 CareBreak volunteer
- $350 provides the resources to train 5 CareBreak volunteers
- $3000 supports a CareBreak match to provide 3 years / 750 hours of respite
- 2-4 hours of time per week provides a meaningful break to a family caring for a child with special needs
- Space in your organization’s newsletter can recruit volunteers and families to participate in CareBreak
Do you have the data you need to tell your story:
Make sure the data you collect is tied to your outcomes and can help tell your story...
What information do you need in order to convey your message?

What hard data do you need to collect?
• Are you using the tools to get the data you need?

What kinds of stories / supporting documentation would help?

How is your information best presented to engage in CQI make an impact?
The Elevator Pitch

You’ve got two minutes.
Tell us what your program does, why it does it, and how you know it works. Use your data collection strategies and outcomes to support your statements.
Clearly identified outcomes

An Evaluation Plan
  - “Does your program make a difference?”
  - “How much difference does it make?”

Data Collection Tools designed to measure the identified outcomes

Data Management and Utilization for CQI and beyond

Sharing your story with others
A Message Worth Sharing:

“What is the MOST important message you want to share about your Program or Services* 

*(in 15 words or less)
Want more information?

Contact:

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