



ILLUMINATE
RESPITE
2019 NATIONAL LIFESPAN | APRIL 30-
RESPITE CONFERENCE | MAY 2, 2019

Buffalo Grand Hotel
120 Church Street | Buffalo, NY

Sponsorship Prospectus

The New York State Caregiving and Respite Coalition (managed by Lifespan) in collaboration with the ARCH National Respite Network will host the 2019 National Lifespan Respite Conference at the Buffalo Grand Hotel in Buffalo, NY on April 30 – May 2, 2019.

The theme for the conference, *Illuminate Respite*, is inspired by the rich history of Buffalo, located on the shores of Lake Erie near Niagara Falls. In the late 19th century, Buffalo was the first city to implement widespread streetlights, earning it the nickname, “The City of Light.” During this time Buffalo was a hub of innovation, using the natural power of Niagara Falls to bring light and growth to the city. This conference will provide a space to harness the power of the respite network to explore and formulate strategies to meet the respite needs of the nation’s 43 million family caregivers

A recent study from AARP found that by 2020, 117 million Americans will need assistance, yet the number of individuals who can provide care is only expected to reach 45 million. As a result, an anticipated \$17.2 billion of future market opportunity to protect the quality of life for family caregivers will include respite and backup care, social support, health and wellness, and financial/job security.

Previous conferences have been very successful, and we expect no less from the 2019 conference in Buffalo! The conference will offer valuable, up-to-date information for families, professionals and other stakeholders related to respite supports for caregivers.

We expect between 200 and 300 conference participants from across the United States, U.S. territories, and Canada. Attendees are expected to include anyone who supports family members and family caregivers of individuals across all ages. Anyone who is affected by or caring for someone with Alzheimer's disease, Multiple Sclerosis, Parkinson's, ALS, Autism, Down Syndrome, ADHD, intellectual or developmental disabilities, mental health and behavioral health issues, or any other disabling or chronic condition has a stake in this significant issue. Families of or providers to military wounded soldiers or Veterans, kinship caregivers or providers, and those working with families at risk of abuse or neglect will also have much to gain from attending this conference. The audience will include family caregivers, persons with disabilities, older adults, parents, grandparents, guardians, respite providers, social workers, case managers, program managers, nurses, researchers, advocates, direct support staff, teachers, leaders of faith-based organizations, national and state policy makers, and other community/business leaders who influence and shape the role of respite in the support network.

The conference sponsorship and exhibitor opportunities will provide you and your organization the ability to reach hundreds of conference participants from across the U.S. and parts of Canada who are actively involved in the issues of family caregiving, family support, respite, home- and community-based care, and other long-term services and supports. Boost your visibility in this market through a conference sponsorship that provides unique prospects to network, brand, market and advertise.



Sponsorship Options

Champion of Respite \$15,000

- Name and logo listed as the Champion of Respite Sponsor on all published conference materials, including the conference website
- Logo on screen projection loop in general sessions
- Full-page ad in conference program and full-size logo on bags with insert
- Opportunity to welcome conference participants
- Acknowledgement during all general sessions, plenaries, meals and reception
- Exhibitor table - Premier location (\$600 value)
- 4 complimentary conference registrations included (\$1780 value)

Platinum Sponsor \$10,000

- Name and logo listed as the Platinum Sponsor on all published conference materials, including the conference website
- Logo on screen projection loop in general sessions
- Half-page ad in conference program and half-size logo on bag with insert
- Acknowledgement during one plenary, reception or meal
- Exhibitor table – Premier location (\$600 value)
- 3 complimentary conference registrations included (\$1335 value)

Gold Sponsor \$5,000

- Name and logo listed as the Gold Sponsor on all published conference materials, including the conference website
- Logo on screen projection loop in general sessions
- Quarter-page ad in conference program and quarter-size logo on bag
- Acknowledgement during one plenary, reception or meal
- Exhibitor table – Preferred location (\$600 value)
- 2 complimentary conference registrations included (\$890 value)

Silver Sponsor \$2,500

- Listed as Silver Sponsor in conference program & website
- Logo on screen projection loop in general sessions
- Business card size ad in conference program
- Exhibitor table (\$600 value)
- 1 complimentary conference registration included (\$445 value)

Bronze Sponsor \$1,000

- Listed as Bronze Sponsor in conference program & website
- Logo on screen projection loop in general sessions
- Business card size advertisement in conference program
- Discounted exhibitor table (\$100 discount)

Friend of Respite \$500

- Listed as Friend of Respite in conference program & website
- Name or logo on screen projection loop in general sessions

Exhibitor tables without sponsorship are also available.

See attached Exhibitor Information or visit Conference Website, Exhibitor/Sponsorship Information at <https://arch.wildapricot.org/2019-Exhibitor-Info>.

SPONSORSHIP DETAILS & TERMS

If you have any questions on the available sponsorship packages, please contact Doris Green at the New York State Caregiving and Respite Coalition at DGreen@lifespan-roch.org or call 585-287-6393.

DEADLINES:

- Sponsorship commitment – **February 1, 2019**
- Sponsorship payment deadline – **February 15, 2019**

TERMS:

- All sponsorships payable by check or credit card, no later than **February 15, 2019**.
- No direct advertising buys are available – advertising through sponsorship only.
- All advertising material must meet layout requirements and print deadlines and content is subject to conference approval.
- Sponsorship status becomes effective upon receipt of funds. Sponsors whose payments are not received by the deadline will NOT be listed in the conference program unless prior arrangements have been made with the New York State Caregiving and Respite Coalition.

SPONSORSHIP SUBMISSION

Please complete Sponsorship Form (attached or available online at <https://arch.wildapricot.org/2019Sponsors>) and submit with payment to DGreen@lifespan-roch.org or mail to conference fiscal sponsor:

Doris Green, MPA
New York State Caregiving and Respite Coalition
Managed by Lifespan
1900 South Clinton Avenue
Rochester, NY 14618

Lifespan, the fiscal agent for the conference, is a 501(c)(3) organization. The New York State Caregiving and Respite Coalition is managed by Lifespan.

QUESTIONS?

If you have any questions on the available sponsorship packages, please contact Doris Green at DGreen@lifespan-roch.org or call 585-287-6393.

Visit <https://arch.wildapricot.org/Conf2019> to view the Conference Website for more information or to download the [Sponsorship Form](#).